

FROM REP OCT31/12 13.53
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		400P-430P	30		\$400.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
28	A		400P-430P	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE ORD COM1 : SPEC NEWS COVERAGE-PRGM CHANGE ORD COM2 : SPOT RAN - MB THIS IS A MAKE-GOOD FOR OCT29 ON LINE-24 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M2 OK'D BUY#24 MISSED: MON/400P-430P OCT29 30S \$400.00 (OCT30/12) OFFER: MON/400P-430P OCT29 30S \$400.00 PLS ADVISE. CMT: SPEC NEWS COVERAGE-PRGM CHANGE CMT: SPOT RAN - MB												

REP HEADLINE# 6389061 TRF# 338235
 \$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.53
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
OCT/12			29750.00			NOV/12					\$9,675.00	

CONTRACT TOTAL 39425.00
 TOTAL SPOTS 54

MARKET TOTALS \$101,928 WPXI 35% KDRA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6389061 TRF# 338235
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 17.2:
*** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #
AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME

100 ALBANY STREET
NEW BRUNSWICK, NJ 08901
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6389061 CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 17.2

REP: TO NSM/NSA
FR CAITLIN FOR CHERYL
M1 OK'D SEE LN 27
TTLS RTS
PLS CONFIRM THX! 10/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
FRIENDS OF MATT SMITH

M1	OK'D	BUY#22	MISSED: SUN/630P-700P	OCT28	30S	\$675.00	(OCT22/12)
			OFFER: SUN/600P-630P	OCT28	30S	\$675.00	PLS ADVISE.
			CMT: NEWS				
			CMT: SPT IS BOOKED- THX JEN				

M2	UNRESL	BUY#24	MISSED: MON/400P-430P	OCT29	30S	\$400.00	(OCT30/12)
			OFFER: MON/400P-430P	OCT29	30S	\$400.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE-PRGM CHANGE				
			CMT: SPOT RAN - MB				

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